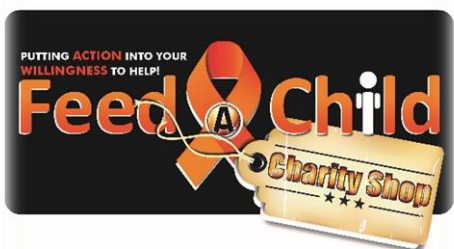
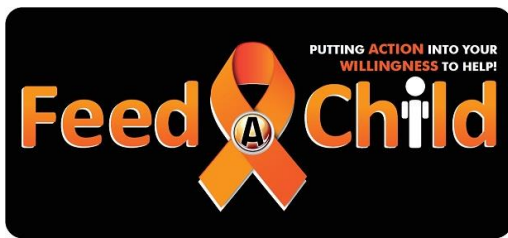


PROSPECTUS





Registered Section 21 Company (2010/013606/08)

Registered with the Department of Social Development
as a Non-Profit Organization (086-152-NPO)

Registered Section 18A (PBO Ref No 930035451)

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INTRODUCTION

Feed a Child's vision is to eradicate poverty in a sustainable manner and to take God's hope to the nations.

As a National Body we assist other NGO's not only to be as effective as possible, but also to become sustainable and economically active.

Feed a Child currently makes an impact on the lives of approximately 10 000 people. **Feed a Child** has many projects and is delivering more than 2,000,000 meals per annum to people throughout South Africa and Africa. It is estimated that almost 10% of the South African population are children representing all ethnical groups, living below the poverty line and in circumstances beyond their control.

Feed a Child is registered as a Public Benefit Organisation (PBO) under Section 18A (1)(a) and (1)(b) with the following Public Benefit Activities (PBA's):

- **Food**
- **Sustainability**
- **Water**
- **Education**
- **Healthcare and Medical Services**

1. FOOD

The consequences of malnutrition are severe and include growth stunting, anaemia, decreased learning capacity and a weakened immune system.

In an attempt to address these adverse challenges, **Feed a Child** is providing Nutrimeal that contains all the vitamins and minerals to enhance and maintain an immune system. This is an instant porridge that is mixed with water and is available in 5 flavours at a cost of less than R3 per meal. It is supplied in 10kg bags (133 adult size meals per bag).

2. SUSTAINABILITY

2.1 Feed a Child Charity Shops

Most people *want* to feel good by 'paying it forward'. The Charity shops allow for this kind of goodwill. Anyone wanting to take leave of their unwanted, but still useful

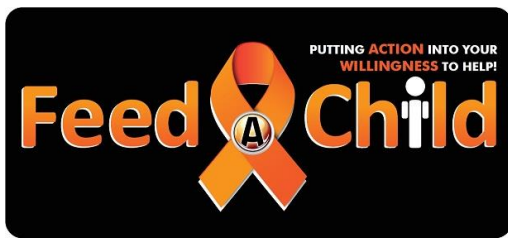
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items, while simultaneously contributing positively to society, can make a huge difference without a hands-on involvement in projects.

Our charity shops will gladly accept any items still in a good condition such as clothing, books, toys, puzzles, electrical items, games, linen, ornaments, kitchenware, and all furniture. Basically anything and everything that can be used. These items are cleaned if necessary, sorted and then priced very reasonably. The profit generated from the sale of these items is used for the **Feed a Child** initiatives.

Jumble drives, markets and other events are often initiated to supplement our shops. We would like to invite schools and companies to participate in these drives.

Although our shops provide the opportunity for everyone to purchase quality goods at an affordable price, it definitely gives the less fortunate person more dignity to pay with the little money available to them rather than to beg or steal.

We also encourage entrepreneurs to buy from our R5 clothing for resell purposes.

Shops are available in the following areas: Centurion, Klerksdorp and Middelburg.

Please phone us for arrangements to place a "drop off box" at your premises.

2.2 Entrepreneurial Program

Following the economic slump **Feed a Child** was obliged to look at alternative ways to secure a sustainable income. We then collaborated with an international company named Jeunesse Global. This entrepreneurial programme is based on a continuous financial and healthcare solution for all. Each individual/company can benefit from this program. We encourage you to contact management to set up an appointment for further discussion.

2.3 Vegetable Gardens

We acknowledge that feeding alone will not suffice, so we have also embarked on longer term solutions by training the communities to start their own vegetable gardens. If funding allows, shade net tunnels are provided. If not, we encourage them to start with open gardens.

All vegetable garden training is based on the Foundations for Farming principles:

- On time
- At a high standard
- Without waste
- With joy

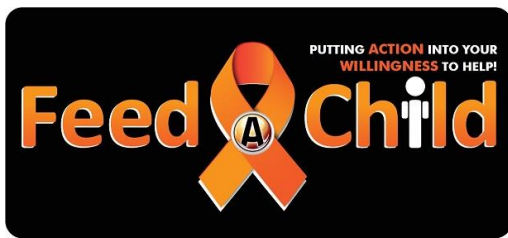
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Chaya Spinach trees

The latest addition to the **Feed a Child** range of vegetable species is the Chaya Spinach tree.

Chaya is a fast-growing perennial shrub that is widely cultivated in Mexico (and now in South Africa) for use as food and medicine. The nutritional levels of Chaya leaf nutrients are two to three times greater than most edible leafy green vegetables and provides appreciable amounts of several mineral macronutrients necessary for human health.

2.4 Economic Enablement

Experience has taught us that food provision is not only in the hands of the large commercial farmer, but also in the hands of the subsistence farmer.

We endeavour to empower every man, women and child, rich or poor alike, at school's or in the community, to grow crops (even as small as an area of 1 square metre) and to provide a market for the sale of the excess produce. If the community is integrated into the sustainable programmes provided by the vegetable gardens, they will all benefit and malnutrition can be eradicated.

Poverty does not necessarily drive negative social behaviour e.g. theft, prostitution, drugs etc. Hunger does. Poverty can be the catalyst that causes malnutrition and hunger.

Our ultimate goal for the community is serving the community through the sustainable programmes whereby the scale of poverty and malnutrition will be diminished. The result being that the community is uplifted and the balance is restored.

No child should suffer from the ramifications of malnutrition/hunger. This can be altered by changing the ecosystem. Therefore, we encourage communities to participate in these life changing initiatives.

2.5 Events

Feed a Child also hosts various events throughout the year in order to raise funds for this worthy cause. We invite you to participate and help make a difference. Feel free to contact us should you want to consider **Feed a Child** as a beneficiary of your events.

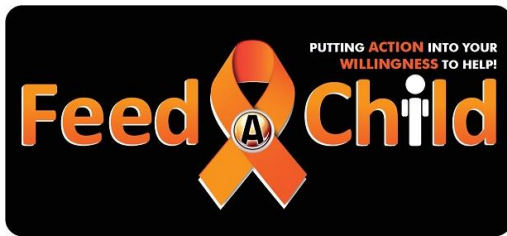
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3. WATER

The preservation and availability of clean water is of utmost importance at the **Feed a Child** projects. Sponsorships towards this initiative are most welcome.

4. EDUCATION/TRAINING

Education and training at all our projects form part of **Feed a Childs'** daily activities. As an invention to help eradicate poverty and uplift the skills of community members, **Feed a Child** is currently embarking on implementing various programs.

5. HEALTH CARE AND MEDICAL SERVICES

Funds raised from individuals/companies help to provide specialized healthcare services, e.g. a person with no or limited financial support/orphans with a critical medical condition can receive the services of general practitioners or specialists i.e orthopaedic services etc.

We further strive to promote wellness products through our Jeunesse Global Entrepreneurial program to enhance general health.

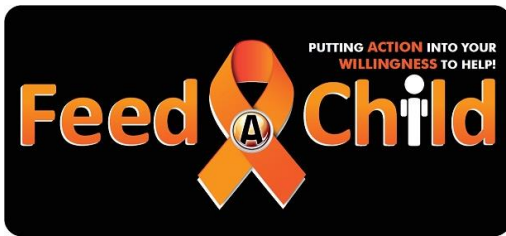
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6. FEED A CHILD'S FOOTPRINT



7. OPPORTUNITIES TO VOLUNTEER

Adequate opportunities to volunteer exist in our charity shops, vegetable gardens, and at our various projects where we are involved at.

8. OUR NEEDS LIST

Our needs include but is not limited to:

- Donations towards the purchase and distribution of our Nutrimeal;
- Non-perishable food;
- Financial assistance towards our operational costs;
- Vehicles and vehicle maintenance assistance;
- Insurance on vehicles and office content;
- Fuel;
- Office consumables;

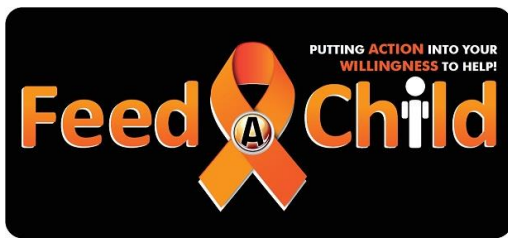
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-
- Point of sale software and equipment for our charity shops;
 - Security cameras and equipment for our charity shops and offices;
 - Vegetable tunnels;
 - Water tanks.

9. SPONSOR BENEFITS

Benefits will include, inter alia:

- All relevant documentation needed for B-BBEE verification available after project selection and sponsorship;
- Section 18A certificate (donor deductible tax certificate) issued;
- Minimal resource utilisation of business to implement successful CSI projects;
- Regular progress reports;
- Marketing / PR value
 - Immediate and sustainable impact in the communities of your choice;
 - Personnel involvement at CSI projects are welcome;
 - Additional branding options available at projects for donors own account.

10. OUR CHALLENGE TO YOU

Feed a Child challenges everyone to get involved and become part of this dignity-restoration network.

Corporates are challenged to adopt **Feed a Child** as their CSI partner of choice and to buy into our long-term vision.

Individuals are called to make a difference by donating regularly. As little as R75 per month can change the course of a child's life forever.

If you have a particular skill, a willing pair of hands or want to make "long term change" a reality in any other way, you can definitely become part of the team that is currently shaping the next generation in the country, and the leaders of tomorrow.

Your positive response will be greatly appreciated.

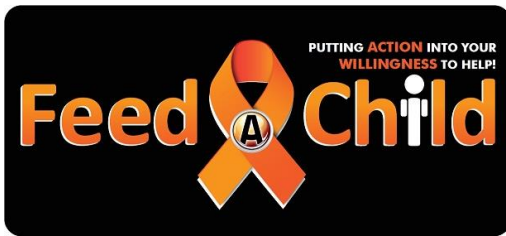
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