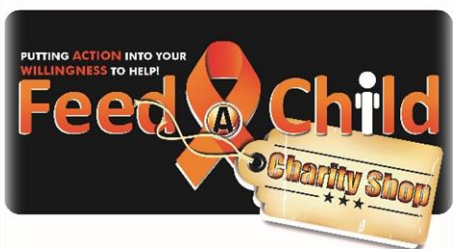
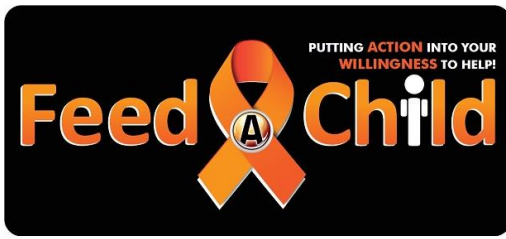


PROSPECTUS





Registered Section 21 Company (2010/013606/08)

Registered with the Department of Social Development
as a Non-Profit Organization (086-152-NPO)

Registered Section 18A (PBO Ref No 930035451)

Unit A6 Venturi Office Park,
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management@feedachild.co.za

INTRODUCTION

Feed a Child's vision is to eradicate poverty in a sustainable manner and to take God's hope to the nations.

As a National Body we assist other NGO's not only to be as effective as possible, but also to become sustainable and economically active.

It is estimated that almost 10% of the South African population are children, representing all ethnical groups, living below the poverty line and in circumstances beyond their control. **Feed a Child** currently impact the lives of more than 10 000 people throughout South Africa and Africa.

Feed a Child is registered as a Public Benefit Organisation (PBO) under Section 18A (1)(a) and (1)(b) with the following Public Benefit Activities (PBA's):

- Food
- Sustainability
- Water
- Education
- Healthcare and Medical Services

1. FOOD

The consequences of malnutrition are severe and include growth stunting, anemia, decreased learning capacity and a weakened immune system. In an attempt to address these adverse challenges, **Feed a Child** is providing Instant Porridge that contains all the vitamins and minerals to enhance and maintain an immune system. This instant porridge requires no energy to prepare, it is mixed with water and is available in 5 flavours at a cost of less than R3 per meal. It is supplied in 10kg bags (133 adult size meals per bag). One bag is sufficient to provide one meal per day each for a family of four.

Other bulk feeding products i.e. Soya products are also available on request.

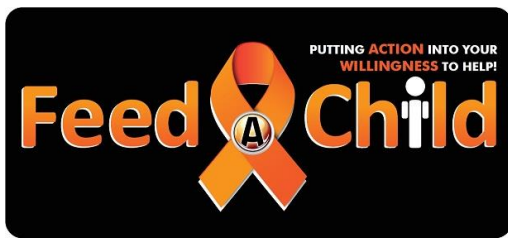
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2. SUSTAINABILITY

2.1 Feed a Child Charity Shops

Most people want to feel good by 'paying it forward'. Our Charity shops allow for this kind of goodwill. Anyone wanting to take leave of their unwanted, but still useful items, while simultaneously contributing positively to society, can make a huge difference without a hands-on involvement in projects.

Our charity shops will gladly accept any items still in a good condition such as clothing, books, toys, puzzles, electrical items, games, linen, ornaments, kitchenware, and all furniture. Basically, anything and everything that can be used. These items are sorted and then priced very reasonably. The profit generated from the sale of these items is used for the **Feed a Child** initiatives.

Jumble drives, markets and other events are often initiated to supplement our shops. We would like to invite schools and companies to participate in these drives.

Although our shops provide the opportunity for everyone to purchase quality goods at an affordable price, it definitely gives the less fortunate person more dignity to pay with the little money available to them rather than to beg or steal. We also encourage entrepreneurs to buy in bulk for resell purposes.

Feed a Child has Charity shops in Centurion and Klerksdorp. Feel free to drop off your welcome donations.

Please phone us for arrangements to place a "drop off box" at your premises.

2.2 Entrepreneurial Programs

Following the economic slump **Feed a Child** was obliged to look at alternative ways to secure a sustainable income. Over the past ten years **Feed a Child** has developed from a NPO using historical means to generate income to using a variety of online marketing and entrepreneurship programs for a more sustainable income stream.

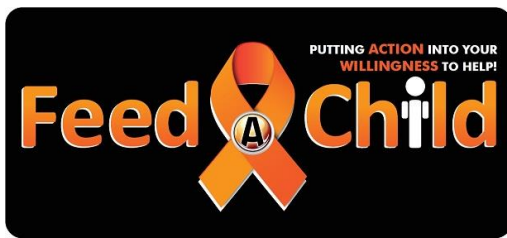
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Feed a Child selects deserving cases to train and develop them as entrepreneurs, the old “give a man a rod not a fish” principle. **Feed a Child** encourage our donors to sponsor one or more future entrepreneurs to be developed by us.

Interested parties are requested to contact management to discuss the programs and cost involved.

2.3 Vegetable Gardens

We acknowledge that feeding alone will not suffice, so we have also embarked on longer term solutions by training the communities to start their own vegetable gardens. **Feed a Child** has established over 150 vegetable gardens and many entrepreneurs were trained in the process.

2.4 Economic Enablement

Poverty does not necessarily drive negative social behaviour e.g. theft, prostitution, drugs etc. Hunger does. Poverty can be the catalyst that causes malnutrition and hunger.

Our ultimate goal for the community is serving the community through the sustainable programs whereby the scale of poverty and malnutrition will be diminished. The result being that the community is uplifted and the balance is restored.

No child should suffer from the ramifications of malnutrition/hunger. This can be altered by changing the ecosystem. Therefore, we encourage communities to participate in these life changing initiatives.

2.5 Events

Feed a Child also hosts various events throughout the year in order to raise funds for this worthy cause. We invite you to participate and help make a difference. Feel free to contact us should you want to consider **Feed a Child** as a beneficiary of your events.

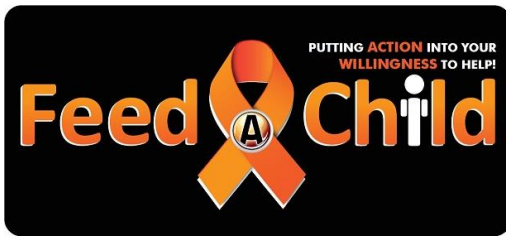
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3. EDUCATION/TRAINING

Education and training form part of **Feed a Child's** daily activities. As an invention to help eradicate poverty and uplift the skills of community members, **Feed a Child** is currently embarking on implementing various programs.

4. HEALTH CARE AND MEDICAL SERVICES

Funds raised from individuals/companies help to provide specialized healthcare services, e.g. a person with no or limited financial support/orphans with a critical medical condition can receive the services of general practitioners or specialists i.e. orthopaedic services etc.

We further strive to promote wellness products through our Jeunesse Global Entrepreneurial program to enhance general health.

5. OPPORTUNITIES TO VOLUNTEER

Adequate opportunities to volunteer exist in our charity shops, and at our various projects where we are involved at.

6. OUR NEEDS LIST

Our needs include but is not limited to:

- Donations towards the purchase and distribution of our Instant Porridge;
- Non-perishable food;
- Donations towards our entrepreneurial programs;
- Donations of all unwanted but usable items to our charity shops;
- Financial assistance towards our operational costs;
- Vehicles and vehicle maintenance assistance;
- Insurance on vehicles and office content;
- Fuel;
- Office consumables;
- Point of sale software and equipment for our charity shops;
- Security, security cameras and equipment for our charity shops and offices.

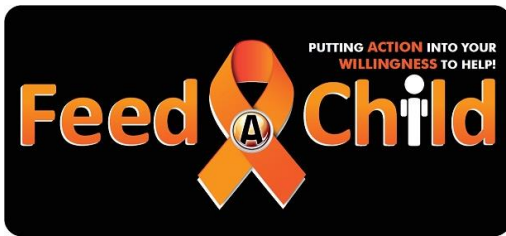
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7. SPONSOR BENEFITS

Benefits will include, inter alia:

- All relevant documentation needed for B-BBEE verification available after project selection and sponsorship;
- Section 18A certificate (donor deductible tax certificate) issued;
- Minimal resource utilisation of business to implement successful CSI projects;
- Marketing / PR value
- Immediate and sustainable impact in the communities of your choice;
- Personnel involvement at CSI projects are welcome;
- Additional branding options available at projects for donors own account.

8. OUR CHALLENGE TO YOU

Feed a Child challenges everyone to get involved and become part of this dignity restoration network.

Corporates are challenged to adopt **Feed a Child** as their CSI partner of choice and to buy into our long-term vision.

Individuals are called to make a difference by donating regularly. As little as R100 per month can change the course of a child's life forever.

If you have a particular skill, a willing pair of hands or want to make "long term change" a reality in any other way, you can definitely become part of the team that is currently shaping the next generation in the country, and the leaders of tomorrow.

Your positive response will be greatly appreciated.

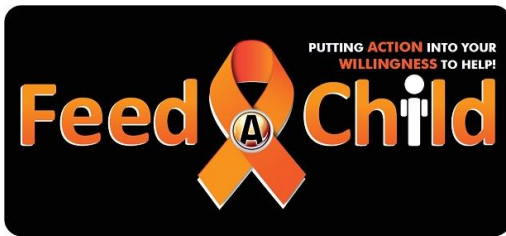
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***Thank you for spending valuable time to familiarize
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